

Creating Solutions: *Driving Success*



AFSA 14TH ANNUAL VEHICLE FINANCE CONFERENCE & EXPOSITION

February 10-12, 2010

Walt Disney's Yacht Club Resort • Lake Buena Vista, Florida

SPONSORSHIP OPPORTUNITIES

Closing General Session: "Embracing the 'New Hip Consumer'"	\$7,500
General Session: "Future Landscape of the Auto Finance Marketplace"	\$3,500
Breakout/Roundtable: "How to Maximize Loan Operations"	\$2,500
Breakout/Roundtable: "Delivering Risk Management Competency"	\$2,500
Vehicle Finance Advisory Board Reception	\$2,500
Reception Entertainment (Thurs.)	\$2,000
Vehicle Finance Board Meeting	\$1,000
Speakers Fund	\$1,000



Regardless of your level of sponsorship, your company will receive the following:

- * Recognition in all promotional mailings and final conference program.
- * AFSA Vehicle Finance Conference website listing with link to your company homepage
- * Recognition on-site at Opening Session and with signage and "sponsor" nametag
- * Pre- and Post-conference registration lists via e-mail in Excel format

ADVERTISING OPPORTUNITIES

FINAL CONFERENCE PROGRAM

(Black and White ads)

AD SIZE	RATE
1 Page	\$1,300
1/2 Page	\$865
1/4 Page	\$475

VEHICLE FINANCE CONFERENCE WEBSITE BUTTON AD - \$880

(with Link to Company Website)

ANY QUESTIONS?

Contact Matt Gannon - Vice President, Marketing at (202) 776-7301 or mgannon@afsamail.org